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Picks and Tips from Mike the Locksmith

April 2015- In This Issue:

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10 Reasons to Change Your Locks Now



From the World of Mike-the-Locksmith

Greetings and Tell a Story Day (27th April).

Tell a Story Day celebrates story-telling of all kinds. It doesn't matter if its fiction or non-fiction, a tall tale, or folk lore. April 27th is a day to tell 'em all. Stories can be from a book, other written material, or from memory. In celebration of Tell a Story Day, I'll be sharing my company's story with you.

In this issue, I'll also discuss 10 Reasons to Change Your Locks Now and what your options are for new locks.

Whether you are a small business owner or a homeowner, taking small measures can save you a lot of money and enhance your security.

Remember that my consultations, assessments and estimates are FREE, so don't hesitate to call. I'm here to help.

Be sure to visit my website: www.mikes-locksmith.com

Call: 240-506-7500

Remember, at Mike's Locksmith, I put my customers first by offering FREE, NO OBLIGATION, NO PRESSURE ESTIMATES UP-FRONT PRICING and NO TRAVEL FEES.

I look forward to serving you in the future.

Warm Regards,
Mike-the-Locksmith

The Mike's Locksmith Story

I worked for various locksmith companies in the past, Their many unscrupulous business practices, lack of integrity and poor customer service never sat well with me.

I felt that I could build a better locksmith service, a company that I could be proud of, where customers are treated with respect and integrity, where doing the right thing is never a matter of dollars and cents. That's why all of my pricing is upfront with no hidden fees, all materials and labor are guaranteed and I don't charge travel fees.

I provide personal service and work is always scheduled at your convenience. You can be assured you will receive excellent, honest service at all times. Find me on Angie's List and on Yelp to see that our customers agree.

Give me a call night or day, I'm here to help.
240-506-7500



Tell a Story Day Special Offer -Valid in April

Get a Mul-T-Lock Digital Door Viewer for FREE, a \$169.00 Value, when you purchase any 3 Mul-T-Lock products.



Stop by our store at: 12410 Washington Ave, Rockville, MD 20852 (by the Twinbrook Metro Station) or call 240-506-7500 and mention this newsletter.

What Are Your Options?

10 Reasons to Change Your Locks Now



We get so settled into daily life that we often forget to take the smallest steps to keep ourselves, our families, and our belongings secure. The same is true for commercial buildings, too. If you've gone years without an incident, you may not think to engage in preventative measures anymore. If this sounds like you, these ten reasons to change your locks right now will get you moving.

1. You don't know who lived in your house before you bought it.
2. You don't remember what happened to the spare key you gave that contractor.
3. You don't know how many ex-employees forgot to turn in their keys when leaving the company.
4. You misplaced your key-chain for several hours and don't know where it was during that time.
5. You're not using the same cleaning service anymore.
6. A house down the street was burglarized.
7. A security guard in your building resigned or retired.
8. Your handbag was stolen with your keys inside.



In some cases, a simple re-key job will work. If you are concerned at all that your locks will not keep out people with bad intentions, always go through with a complete lock change.

You may even want to upgrade to sturdier, harder-to-pick locks. There are several options available for both residential and commercial buildings. These high-security locks will stand up under even the antics of professional thieves.

Also, something to consider is a high-security key-less entry lock for your home or business. I'm now offering the Yale Real Living Touchscreen deadbolt with Z-Wave or as a key-less entry lock without technology integration.

[For A Preview, Watch Here](#)

Listen to the LoveLocks

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9. You're going through a separation or divorce.

10. Your kid lost his key somewhere between the school and your house.

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STAY CONNECTED

