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Preheader: Picks and Tips from Mike's Locksmith

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It's always the little things that make a difference.



Picks and Tips from Mike the Locksmith

From the World of Mike-the-Locksmith

Greetings and Happy New Year!

2016 promises to be a banner year. May all of you, my loyal readers, find peace, happiness, health, success and prosperity in this year.

At Mike's Locksmith, we have an impact on our customers that we're very proud about. First, it's the service we give. It makes our customers feel special (which of course you are!). Second, we make our customers safer than ever so they live even better lives.

But here at Mike's Locksmith, there's another side to the impact that really 'connects' us. It's the impact we have on our planet and on people locally and globally - some of whom we most likely will never meet.

It means that whenever someone deals with us, whenever someone uses our service or buys our products, something great happens somewhere in



our world. It could be access to pure, life-saving water for children or giving women microloans to start businesses, or providing solar lighting to villages, enabling children to study after dark. It could be a whole host of things in fact! **B1G1 - Business for Good.** [Visit the website here.](#)

In this issue I'll discuss trends in access control systems, introduce you to a new product and announce our January 2016 charity.

I thank you for your continued support, referrals and business. Be sure to read below about the charity that I've designated for the month of January.

Mike-the-Locksmith



Access Control Technologies to Watch in 2016

Here's a look at some of the leading access control technologies to watch in 2016.

Wireless locks

As business owners and institutions seek greater flexibility and lower total cost, wireless locks are becoming ever more popular. By leveraging Wi-Fi or Extended Access Control infrastructure, wireless locks can easily be added to a new or existing access control system without

having to modify doors or run cable. While sales of wireless locks have been on the rise in recent years, they're expected to grow even more in 2016.

Integrated systems

Throughout 2016, there will be an even greater demand for integrated security solutions, with institutions and businesses looking for access control technologies that can be easily integrated with other systems. This helps business owners gain even more value from their access control technology through improved insight into incidents, faster response, and more. For example, a growing number of universities are integrating their access control, emergency notification, and video surveillance systems, which is helping officials detect and respond to emergency situations faster than ever.

Networked access control.

While offline locks are still very applicable in certain situations, networked card readers are becoming increasingly popular every year. Internet-enabled access control devices give business owners more advanced feature sets, greater integration capabilities, and improved scalability. In addition, they enable end users to access certain features from remote desktops and mobile devices, all through cloud capabilities

Cloud-based access control.

By sending certain access control functions "to the cloud," your institutions and businesses can benefit from exciting new features, such as remote access and management of certain functions. For example, during an emergency, many school officials want to be able to remotely lock down buildings on campus, which is now possible using the cloud-based features of their access control management software.

Cloud-based services are also enabling the growing trend of Access Control as a Service (ACaaS), which is expected to be one of the fastest-growing areas of physical security in 2016. In this set-up, the business or institution are not only using the cloud for data storage; it's also where their entire access control infrastructure is hosted.

By making use of off-site servers, ACaaS enables businesses and institutions to save money on their initial access control investment, while also keeping ongoing maintenance costs and commitment to a minimum. Although day-to-day functions such as cardholder activation, lock-down, and reporting can still be done on site, the heavy lifting is taken care of by the ACaaS provider. ACaaS is becoming especially popular with smaller businesses-mainly those with 30 or fewer doors to secure-such as schools, doctors' offices, and city government facilities. With a service-based access control solution, businesses will enjoy lower up-front costs and will not need in-house expertise for managing their servers.

Ring Video Doorbell - Never Miss a Visitor

I first saw this product on Shark Tank and thought, "what a terrific idea".

Surprisingly, the Sharks were not interested. But, the folks at Ring knew that they were onto



something when big-name entrepreneurs such as Richard Branson came knocking on their door with their checkbooks in hand. And that's exactly what's happened to this startup that has invented smart doorbell technology for your house.

So, what's so special about the Ring Doorbell? Unlike a standard doorbell, The Ring™ Video Doorbell lets you answer the door from anywhere using your smartphone. It features an HD camera with night vision, providing a clear view from your front door, day and night.

Cloud Recording ensures you'll never miss any activity at your home. With Ring, you're always home.

Also, The Ring™ Video Doorbell has a motion sensors, which activates the camera and triggers instant mobile alerts when movement is detected, keeping you and your property safer.

Get yours from Mike's Locksmith today.

[watch the video here:](#)



January charity: School Books for Orphaned/At-Risk Children

Hands Across the Water currently supports six homes in Thailand; Khao Lak; Chumphon; Kanchanaburi; Chanthaburi; Yasothon and Surin. In total around 250 children are directly cared for by Hands in addition to the

hundreds in the communities being supported by their outreach programs. The children come from various situations, some are orphaned, others affected by HIV and many are at-risk due to drugs, domestic violence and sex trafficking.

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